

Red Hat

A trusted leader in enterprise open source IT products and services

Fast facts

Founded in 1993

20,000 employees at 100

in more than 40 countries

A portfolio of open technology built for change:

- Linux platforms
- Cloud services
- Application development tools and services
- · Data services
- Automation and management solutions

For more information on who we are and how we work, visit **redhat.com/overview**.

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An open approach to enterprise IT challenges

More than two decades ago, Red Hat had a vision for developing better enterprise software. By collaborating with IT leaders, open source advocates, developers, and partners, we created the foundation for our technological future: Red Hat® Linux®, followed by Red Hat Enterprise Linux. But that was just the beginning.

Today, Red Hat continues to be a leader in open source software development, with a broad portfolio of products and services for enterprise IT. From Chief Information Officers (CIOs) and Chief Technology Officers (CTOs) to system admins and developers, IT departments around the world rely on us to deliver solutions that meet their business needs. Red Hat is a leading contributor to key open source projects like Kubernetes, with the enterprise platforms and expertise to support the hybrid cloud capabilities organizations need for modern business.

Our passion for open source software helped expand a movement that now leads the way in application development, performance, and security. Red Hat uses this experience to provide technologies and services to more than 90% of Fortune 500 companies.

Many organizations now use open source technology in their enterprise environments, but desire the added stability and expertise of an enterprise life cycle and expert technical support. For more than 25 years, Red Hat has worked with customers to deliver the right mix of community innovation and business security and reliability. We believe in transparency, openness, and neutrality—and this focus helps us build and maintain crucial relationships with hundreds of open source software communities.

Building a better foundation for the future of IT

Red Hat offers a broad portfolio of products and services—including award-winning support, consulting, and training—to help organizations solve real-world business challenges, such as:

Hybrid cloud infrastructure. As IT organizations embrace new technologies and approaches, they also must continue to support existing systems and processes that run and protect active operations. To compete and grow, businesses and developers need always-on, security-focused, and dynamic infrastructure. Hybrid cloud infrastructure, available on demand with automated scaling and lifecycle management, helps organizations quickly deliver services across any environment.

Cloud-native development. Modern applications can run across complex hybrid cloud environments without modification. This capability helps organizations move faster and get the most from innovative new technologies and practices like microservices, edge, and DevSecOps.

IT automation and management. Analysis and orchestration across cloud and bare-metal deployments helps organizations find and fix flaws quickly, as well as automate manual or repetitive tasks. As a result, IT departments have more time and resources available to focus on ways to innovate and grow business. Integration of software, services, application programming interfaces (APIs), data, and devices is also key. Digital information is stored in disparate locations, but it needs

The value of a Red Hat subscription:

- Technical support and documentation to keep systems running—and solve problems quickly
- Experience and influence in innovative open source communities
- Flexible, vendor-agnostic solutions, compatible with thousands of software, cloud, and hardware partners
- Life-cycle support to choose from multiple supported versions and make upgrades on your schedule
- Access to review product roadmaps and provide feedback to shape our product direction
- Integrated, proactive analytics to identify and remediate security, compliance, and configuration risks

to be accessed by applications, processes, and people. Simplifying the connections between customers, other businesses, employees, applications, processes, and databases makes capabilities reusable and increases efficiency.

Doing business with Red Hat

Our open source development model generates innovative products, and our business model provides simple and effective ways for IT departments to deploy them. At Red Hat, open source is about more than code. It's about expanding the idea of community to include customers, partners, and competitors—and working with and among them to create useful, standardized, and feature-rich solutions.

Our comprehensive ecosystem includes:

- ▶ Partners that certify hardware and software compatibility.
- System integrators and service providers that offer technology integration and local industry expertise.
- Global alliance partners that collaborate with us to ensure our solutions work together for long-term production deployments at scale.
- Distributors and resellers that offer Red Hat products across industries.

Red Hat products are offered as annual subscriptions, giving customers a simple way to manage and budget purchases without license lock-in. Customers can deploy complete, fully supported configurations selected from thousands of applications and hardware platforms.

Red Hat succeeds because of our dedicated community of contributors, partners, and customers. We work together with the world's most innovative companies to turn good ideas into great ideas. Read their stories at redhat.com/success-stories.



About Red Hat

Red Hat helps customers standardize across environments, develop cloud-native applications, and integrate, automate, secure, and manage complex environments with award-winning support, training, and consulting services.



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